



TWO (2) Incentive Programs

1. Player Package Incentive Program

June 1st – June 30th

- All sponsorships collected above \$600 receive FREE Cleats!
- Sponsorships above \$849 receive credit to be applied to the BSN Sports, Inc. Player Packet Equipment.
- Sponsorships MUST be collected and turned in by **6/30/17**.

PVHS Football Incentive Program			
Sponsorship Collected			Incentive
From	-	To	
\$600	-	\$849	1 Pair FREE Cleats
			FREE Cleats + Credit Applied to Player Package Equipment
\$850	-	\$1,099	\$85
\$1,100	-	\$1,599	\$110
\$1,600	-	\$2,099	\$160
\$2,100	-	\$2,599	\$210
\$2,600	-	\$3,099	\$260
\$3,100	-	\$3,599	\$310
\$3,600	-	\$4,099	\$360
\$4,100	-	\$4,599	\$410
\$4,600	-	\$4,999	\$460
\$5,000	+		\$500

2. \$\$Fan Gear Bucks\$\$ Incentive Program

July 1st – July 28th

- All sponsorships collected above \$600 receive Fan Gear Bucks to apply towards the purchase of Fan Gear.
- Sponsorships MUST be collected and turned in by **7/28/17**.

PVHS Football Incentive Program			
Sponsorship Collected			\$\$Fan Gear Bucks\$\$
From	-	To	
\$600	-	\$849	\$60
\$850	-	\$1,099	\$85
\$1,100	-	\$1,599	\$110
\$1,600	-	\$2,099	\$160
\$2,100	-	\$2,599	\$210
\$2,600	-	\$3,099	\$260
\$3,100	-	\$3,599	\$310
\$3,600	-	\$4,099	\$360
\$4,100	-	\$4,599	\$410
\$4,600	-	\$4,999	\$460
\$5,000	+		\$500

Here is an example of how it works:

	Player Package Example	Fan Gear Example
Sponsorship =	Sponsorship Collected Between 6/1/17 and 6/30/17	Sponsorship Collected Between 7/1/17 and 7/28/17
Discount Cards \$10 Each	\$200	\$400
New Banner Sale \$250	\$250	\$250
Banner Renewal \$175	\$175	\$175
Full Page Ad \$350	\$350	
1/2 Page Ad \$200		
1/4 Page Ad \$100		\$200
Business Card \$50	\$50	
Gold/Corporate Sponsor \$2,500		
Silver Sponsor \$1,500		
Bronze Sponsor \$1,000		
End Zone Package \$1,000	\$1,000	
Panther Tunnel \$1,100		
Automobile Dealer \$500/\$750		
1st Down Sponsor \$500/\$750		
	\$2,025	\$1,025
Incentive Received	FREE CLEATS PLUS, \$160 Credit to BSN Clothing and Equipment	\$85 of \$\$Fan Gear Bucks\$\$