



PVHS PANTHER FOOTBALL 2017



BE A PART OF THE TEAM!!

Place Your Company in Front of THOUSANDS of Customers!

GOLD/CORPORATE LEVEL SPONSOR \$2,500

This package includes:

- 3'X10' **FULL-COLOR** vinyl outdoor banner to display on the fence at all home games.
- Full-page, color ad in our beautiful season program. *NEW: The season program will be available ON-LINE exposing your ad to 1,000s of fans!*
- Your Company logo will also be on the Panther Football Event T-shirts worn by the players.
- Your Company logo advertised on the marquee at home games.
- Your Company will be thanked a minimum of 2 times at each home game.
- Four (4) reserved seats for all home games.
- Logo is listed on the PVHS football website (pvhsfootballboosterclub.com) on the Home Page and the Sponsor Page. Site visitors will be able to click on the logo listed and be taken directly to the Corporate Sponsor Website.
- One (1) **"Proud to Support Panther Football"** plaque to display at your place of business to show your support!

SILVER LEVEL SPONSOR \$1,500

This package includes:

- 3'x10' **ONE COLOR** vinyl outdoor banner to display on the fence at all home games.
- Half-page ad in our beautiful season program. *NEW: The season program will be available ON-LINE exposing your ad to 1,000s of fans!*
- Company logo advertised on the marquee at home games.
- Your Company will be thanked a minimum of 1 time during each home game.
- Two (2) reserved seats for all home games.
- One (1) **"Proud to Support Panther Football"** plaque to display at your place of business to show your support!

BRONZE LEVEL SPONSOR \$1,000

This package includes:

- 3'x10' **ONE COLOR** vinyl outdoor banner to display on the fence at all home games.
- One-fourth (1/4) page ad in our beautiful season program. *NEW: The season program will be available ON-LINE exposing your ad to 1,000s of fans!*
- Your Company will be thanked once (1) time during each home game.
- One (1) **"Proud to Support Panther Football"** plaque to display at your place of business to show your support!



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End Zone Package \$1,000

- Two (2) A-Frame Signacade (24"x36") placed at the end of each end zone for every home game promoting your company name.
- Your company name will be announced at the beginning of the game as the fans enter the field and at the beginning of the 2nd half.

Panther Tunnel \$1,100

- Breakaway Banner customized with your company logo to be held in front of the Panther Tunnel at the start of each home game. PVHS players will run through the banner to enter the field and begin of every home game.
- Your Company Name will be announced prior to the players running through the tunnel thanking you for your support.
- Your Company Logo and/or advertising video (video must be provided by Buyer in 12/x64 pixel format) will be displayed on the marquee before the players run through the tunnel.

Automobile Dealer Sponsor Package \$500 per game

Marque Game: PVHS/FHS \$750

- This package is designed to provide automobile dealerships the opportunity to display an automobile of their choice prominently placed by the field.
- Your Company Name will be announced prior to the players running through the tunnel thanking you for your support.
- Your Company Logo and/or advertising video (video must be provided by Buyer in 12/x64 pixel format) will be displayed on the marquee as the players warm up at the beginning of the game and the beginning of the 2nd half.

1st Down SPONSOR \$500 per game

Marque Game: PVHS/FHS \$750

- Can be added to any package. Your Company Name will be mentioned on every 1st down in the game you sponsor! Only 5 Home Games!! Will be reserved *FAST!* Pick your game *FIRST!!*
- Promotional material with your company logo may also be handed out at the sponsored game to fans! (Thunder sticks, mini-footballs, fans, pennants, etc....)

Promotional Material may be handed out for any game sponsorship at the cost of the Buyer.

***All sponsors will be welcomed to the PV Team on the PVHS Football
Booster Club Website and on Facebook.***



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Other Sponsor Options

BANNERS ONLY:

- \$ 250.00 One (1) 3'x10' **ONE COLOR** vinyl outdoor banner to display on the fence at all home games.
- \$175.00 Annual renewal price after initial year.

PROGRAM AD ONLY OPTIONS:

- \$ 350.00 Full-Page Ad (8.5" wide x 11" tall)
- \$200.00 Half-Page Ad (8.5" wide x 5.5" tall)
- \$100.00 1/4 Page Ad (4.25" wide x 5.5" tall)
- \$50.00 Business Card Size Ad (3.5" wide x 2" tall)

**** Please send a good quality jpeg or pdf files with logo to pvhsfootballboosterclub@gmail.com *****

All sponsors will be welcomed to the PV Team on the PVHS Football Booster Club Website and on Facebook.

	Total Due
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Company Name: _____

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone #: _____ **Email:** _____

The "Buyer" agrees to buy, and the PVHS Panther Football Booster Club (the "Seller") agrees to sell the items selected above. This agreement shall be in effect from the date hereof through the end of the 2017 Piedra Vista High School Football season. The Buyer shall have the right to lay out its advertising space and to determine the colors, logos and text to be painted on its sign (subject to production limitations). All artwork for the advertising space will be done at no additional cost to the Buyer. The Seller shall retain the ownership and responsibility of the sign. The Farmington School Board shall have the right to determine the appropriateness of each advertisement, and to accept or reject an advertising agreement. No advertising will be accepted that in any way conflicts with the "no alcohol, no drugs, no tobacco" policy of the Piedra Vista School system and football program. Any advertisement that suggests activity detrimental to the goals and objectives either stated or implied in the school handbook, or as determined by school personnel will be rejected.

Refunds will not be given due to game cancelations, acts of nature, or equipment malfunctions out of the Seller's control. Every effort will be made by the Seller to provide agreed upon advertisement.



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Payment Information:

Paying With (Check One):

<input type="checkbox"/>	Please invoice Amount due to the above address.
<input type="checkbox"/>	Cash Received By: _____
<input type="checkbox"/>	Check Check # _____ Please make checks payable to PVHS Football Booster.
<input type="checkbox"/>	Credit Card (A 3% Convenience Fee will be charged to all credit card charges)

Make your payment and upload your logo **ONLINE at**
PVHSFOOTBALLBOOSTERCLUB.COM

(A 3% Convenience Fee will be added to any credit card charge)



Contact Info: Teresa Emrich
 PVHS Football Booster Club
 President

(505) 330-1615

pvhsfootballboosterclub@gmail.com

Mail To: PO Box 3753
 Farmington, NM 87499



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Parents/Guardians:

Student Name to Be Credited:

Please turn in completed form to your coach by July 27 OR BEFORE!!

Parent/Guardian Signature* _____ Date: _____

*I certify that I understand my child is a minor and may not handle cash receipts from Booster Club fund raisers and that I have collected and remitted the funds directly to the Coach/Booster Club.

Questions? Call Coach Howell at (505) 330-5293 or email jhowell@fms.k12.nm.us or Teresa Emrich (505) 330-1615 or email pvhsfootballboosterclub@gail.com

Banner Process:

Date:	Initials	
		Received jpeg or pdf
		Sent to Vendor
		Received Proof
		Send Proof to Buyer for approval.
		Approve/Changes
		Send Changes to Vendor
		Receive Updated Proof of Ad
		Sent to Buyer for Approval
		Received Approval
		Have Banner printed
		Received Banner?

Program Ad Process:

Ad Size:

Date:	Initials	
		Received jpeg or pdf
		Send Program Ads to Designer
		Received Design
		Send Design to Buyer for Approval
		Approve/Changes
		Send Changes to Designer
		Receive Updated Proof of Ad
		Sent to Buyer for Approval
		Received Approval
		Communicate Ad Location to Designer
		Verify Ad is included in Program

Notes:
