

Meeting called to order @ 7:02 pm

In attendance: Teresa Emrich- President, Scott Emrich- Treasurer, Kim Bell -Vice President, Lauren Roberts- Secretary, Araceli Hinojosa, Janette Kiraly

Topic of Business

- 1) **Approve Minutes from March's Meeting:** Teresa voted a motion on the minutes and Kim seconded the minutes. All others in attendance agreed.
- 2) **Treasurer's Report:** There hasn't been much change since last month. The 2016 physical year will end the end of May. Fundraising after that will go towards the 2017 budget.
- 3) **Sponsors/Sponsorships:** The booster club would like to spend a little more time and effort this year recruiting previous year's sponsors. There are many banners from business' who have previously sponsored the PVHS Football program. The booster club will be working on lists to give each athlete during the fundraising season in an attempt to get banner sponsorships renewed. Our goal is to renew last year's sponsors and also recruit new sponsors/sponsorships for a potential "Panther Tunnel Sponsor" and "End Zone Sponsor".
- 4) **Incentive Packages:** The booster club is working on incentive deals that will potentially provide athletes the opportunity to earn their player package for the up coming season. The goal is hopefully finish sells (discount cards, sponsorships, program ads) by June. If necessary there will be a couple of "card blitz" selling events planned in July. The goal is to have all program ads sold by mid July.
- 5) **Freshman Orientation:** Freshman Orientation will be May 2nd at 7 pm in the gym at PVHS. This will be great opportunity to inform upcoming freshmen and their parents of the football program, upcoming summer events, and fundraisers that will be happening. We will be in need of volunteers to help host and answer questions.
- 6) **Website:** Primetime has agreed to post their pictures on the PVHS Football Booster Club website with a link to their page for purchasing. Also Fan Gear will be posted on the PVHS Football Booster Club website. Incoming Freshman parents will get a coupon at the Freshman Orientation for their first Fan Gear purchase. There will be a Fan Gear order in May with a second order in July. Orders can be made online but there will be a 2-3% transaction fee applied. We are also still working on getting MaxPrep on the PVHS Football Booster Club website. With MaxPrep fans will be able to get stats, scores and plays of the games.
- 7) **Redskin's Football Camp:** We are excitedly planning the Redskin's Football Camp June 26-28. More details will come in our May and June meetings. We will be in need of volunteers to help with check-in, snacks and lunch so please mark those dates on your calendars now.

Meeting Adjourned @ 8:24 pm