

Meeting called to order @ 7:41

In attendance: President-Teresa, Vice President- Stacy Roquemore, Treasurer- Scott Emrich, Secretary- Lauren Roberts, Coach Howell, Shawntay Wolfe, Janet Clifton, Zech Schaff, Kiki Polanco, Vanessa Polanco, and Pita Dominquez

Topics of Business

- 1) **Approve Last Meetings Minutes:** Scott Emrich seconded by Sawntay Wolfe.

Board on-line vote: During the summer fundraising questions were brought up about athletes receiving more than the free cleats and socks if they exceeded the \$600.00 goal by June 30th. Due to the large expenditures this year the booster club board members voted to stick with their original proposal of free cleats and a pair of socks for those athletes who raised \$600.00 or more by June 30th.

Also there is a slight change in the board. Kim Bell is now taking on the roll of Volunteer Coordinator due to a unforeseen change of events with her business. Scott has volunteered to do the accounting, and keep the spread sheet. Kim will be still be the signer on the account and a voting member of the board.

New Email system: The booster club is working on creating a email system through "mail chimp" that will create a list of all parent's emails. This will allow information to be carried on from one year to the next easier and also create a more professional email that will go out to parents. Eventually, the hope is to have a link on our Facebook page for new parents to enroll that will link with mail chimp.

- 2) **Treasurer's Report:** As of July 11,2016 the account balance is \$22,632.54. Some quick expenditures coming up are the purchasing of uniforms, Polo/Event shirts, Blue/Silver Scrimmage, and Drink/Snacks for two a day practices, and also player incentive expenditures (cleats and socks) for applicable athletes (15 players raised at least \$600.00 by June, 30th). As a football booster club we need to try and sell more discount cards, there is still room for a great profit from those. Also we need to try and sell more banners, ads for the programs and 1st down sponsors.

- 3) **Coach's report:**

The varsity football team is looking into attending a 7 on 7 tournament July 23rd in Grand Junction. Transportation and rooming logistics are still being worked on.

There will be a coaches clinic July 25-28. There will be hotel and meal expenses to cover. Also there is one PVHS football athlete involved in the North/South game. There will be an entry fee for that as well.

Coach Howell is looking in a potential program through the NFL that may pay for a few helmets for our athletes this year.

- 4) **Committee Updates:**

Kim is going down the existing list of parents to try and recruit help and volunteers for upcoming events.

Lauren Simpson has been working on lining up meals for the home games, which are almost all set up or arranged.

5) **Fundraising Updates:**

BSN player packet deadline was July 14 for athletes who wanted to purchase elective football gear.

Discount cards have sold well however there are still many more to sell which would bring in a huge profit to the booster club. Discussed selling discount cards on July 29th during the Connie Mack Parade. The football players would walk the route of the parade selling cards. This motion was proposed by Teresa and seconded by Stacey.

Setting up a table at Sams Club or Wal Mart might be another option to sell cards as another event at a separate time.

Teresa is now doing the program. There is going to be a digital program as well with the digital pdf being linked to the businesses website. More ads need to be sold for the programs!

The cheerleader declined our offer to give them 50/50 profit if they would help sell ads. The Panteras have agreed to sell ads to businesses who have donated in the past. They will try to sell ads for two weeks and there will be a 50/50 sharing of the sales.

Fan Gear- Day's Sports is working on the apparel and they should be ready to order in August.

Shawntay has volunteered to organize the moo-poo event. There will be a separate meeting to discuss and figure out those details in the near future.

Kona Ice contacted Lauren Roberts asking to be a part of events and sell their products while giving a percentage of their sales back to the booster club/football team. Members of the board liked this idea. Moo-poo may be an event for this service.

6) **Other Topics Discussed:**

Stacey Roquemore has volunteered to head up the snack committee for 2-A-day practices. Jessica Rogue has also volunteered to help. Coach requesting cold fruits, granola bars, and gatorades (Maybe drink donations from Pepsi?)

Vanessa Polanco is going to try and approach Coke to see if they will donate coke products for this year's football season.

Still working on getting a few corporate sponsors to commit and return this year. Also still need from 1st down sponsors for 9/23, 10/7, and 10/21 home football games.

Football Picture day is going to be Friday 8/19/16 @ 4pm

Blue/Silver BBQ will be August 13th. There will be a scrimmage at 11 am followed by the parent BBQ. More details to come.

Player School Packet and Physicals are due by 7/29/16. The School packet and Physical forms can be downloaded online from the school's website.

Meeting Adjourned @ 9:06 pm