

Meeting called to order @ 7:07 pm

In attendance: Teresa Emrich- President, Scott Emrich- Treasurer, Lauren Roberts- Secretary, Michael Randall, Carra Randall, Stan Schwab, Araceli Hinojosa, John Clifton, and Shana Mohler; not in attendance Kim Bell -Vice President

Topic of Business

1. **Approve Minutes from November's Meeting:** Teresa voted a motion on the minutes and Lauren seconded the minutes.
2. **Treasurer's Report:** There has been a change in the left over budget. Our football coaches attended some meetings and trainings at the end of February which was covered by the booster club. The booster club is already looking forward into next years season! Coach Howell is in the process of securing the discount cards for purchase by the booster club for next year's football season. We are going to wait on purchasing matching workout clothes maybe until start of next season to assess our budget a little better and see what monies are available at that time. The Hudl is still in need of being paid for which is due in May.
3. **Website updates:** The PVHS football booster club has it's website up and running now. There are still a couple things on the website that will be added or changed. It is a searchable website now. The web address is pvhsfootballboosterclub.com. We have signed a contract and this will be our domain for two years. We will be using the website to keep athletes as well as parents current on up coming events. We will be using the website to sell fan gear (twice a season) and also receive donations for our Locker Room Fund Raiser and also yearly sponsorships. This website will provide and easy way for those in our community and out side

of our community to get involved, help support and also know what is going on with PVHS' Football Program. We would also like to start a "Craig's list" on our website for athletes in the PVHS Football program to sell or make available to other athletes gear that one may have out grown or now longer need. The "Craig's list" is planned to kick off in May. We will also have a link to Maxpreps available on our website to get the game scores and highlights of the games.

4. **Upcoming Activities:**

1. **March 2017:** Our focus is on the Mailer Fund Raiser. The purpose of the mailer fundraiser is to gather the support of family members and friends who live outside of our local community who might still want to be involved and help support the PVHS Football program. The athletes will be receiving a letter from Coach Howell sometime between March 6 and March 13th requesting 5 physical and email addresses of family members of friends to send the letters to. Those addresses and emails need to be turned into Coach Howell or can be emailed to pvhsfootballboosterclub@gmail.com. Upon receipt of the letters if there are family members or friends who would like to donate to help raise funds for the football locker rooms then they can send money vial mail or by donating on the pvhsfootballboosterclub.com web address. There will also be a link provided when the letter is sent out on Facebook and Instagram for people to donate. Social media will be a great way to share the letter with more people and also alumni of PVHS. Donations made on line will be done so through a PayPal account and Teresa is working with PayPay to get the reduced 2.2% processing fee for a non-profit organization. Otherwise there will be a 2.9% processing fee with each transaction. The goal it to equip each locker rooms with lockers, carpet, paint, projectors and drop screens.
2. **April 2017:** Our focus will be on gearing up for the Freshman Orientation that will take place May 2nd @ 7pm. We are planning on having the fan gear available and ready to order by May. Teresa proposed a motion to offer a discount to Freshmen

orientation attendees who purchased fan gear. All in attendance seconded this motion. The PVHS Football Booster Club will provide Freshman orientation attendees a 5% off coupon to apply towards their purchase of fan gear if they chose to do so. We are looking at restructuring some of the incentives provided to the athletes for the amount of sales that each one does this year.

3. **May 2017:** The PVHS Football Booster Club will be purchasing discount cards for next year's fundraising season. Also Farmers Insurance (Nate Duckett) has approached the booster club and would like to help sponsor PVHS Football this year. We are excited for his support!

5) **Announcements:** With the up and running pvhsfootballboosterclub.com webpage, Facebook, email, Twitter and Instagram a motion was proposed by Teresa to no longer use the Celly cell phone app as a way to communicate with athletes and parents. This motioned was seconded by Lauren and Scott.

Meeting adjourned at 08:50 pm